

PGA TOUR “ZOZO CHAMPIONSHIP” 2023 Tournament will be held from October 19th! Tickets go on sale from August 22nd.



ZOZO, Inc. (headquartered in Chiba City, Chiba Prefecture, Representative Director, President & CEO: SAWADA Kotaro), which operates the fashion e-commerce ZOTOTOWN, and is also the title sponsor of the PGA TOUR tournament "ZOZO CHAMPIONSHIP" announced it will be holding its tournament from October 19th (Thu) ~ 22nd (Sun) at ACCORDIA GOLF Narashino Country Club. Tickets will be available starting from August 22nd (Tue) at 12pm.

This year's 5th edition of the ZOZO CHAMPIONSHIP will not have any restrictions for the first time in four years, following some restrictions due to the COVID-19 pandemic. As of this year, the ZOZO CHAMPIONSHIP will be a part of "FedExCup Fall," and promises more excitement than ever before.

The tickets range from 1-DAY ticket to front row seat, ticket with special merchandises, 2-ticket pack, 4-ticket pack and more (JPY 5,000-49,000, tax included) and will be available on its official ticket-partner eplus (*1) starting from 22nd August (some tickets will be sold through the draw.) Furthermore, customers who purchase any tickets (*2) between 22nd - 29th August will be eligible to enter a raffle to participate in "Road to ZOZO CHAMPIONSHIP", which will offer a chance for the winning fans to play in the Pro-Am as a winning prize, win special prizes, and novelties for all the participants. The Pro-Am will be a premium experience where fans can compete on the official golf course with ZOZO CHAMPIONSHIP players prior to the tournament. Please find the details about the tickets and application on the official ZOZO CHAMPIONSHIP tournament website (<https://zozochampionship.com/en/>).

(*1) 1-DAY ticket will be available to purchase from overseas. All the other tickets will be available to purchase only from domestic orders in Japan.

(*2) customers enter a draw for applicable tickets will be also eligible.

The venue will also feature a fan zone, which will provide multiple ways to enjoy the ZOZO CHAMPIONSHIP more than just watching the game, including ZOTOTOWN's brands-booth, official shops, the gallery parks with more than 20 food stalls, kid-friendly games and photogenic spots.

<This year's tournament background>

This year's "ZOZO CHAMPIONSHIP" will feature a total of 78 players, including the top players from the 2022-2023 FedExCup point list, the top eight players from the JGTO prize money ranking, the winner of the BMW Japan Golf Tour Championship Mori Building Cup (Takumi Kanaya), and nine sponsor-exempt players. Moreover, the tournament will be broadcast in more than 200 countries and regions around the world. In Japan, the tournament will be broadcast on TV Asahi's terrestrial network, BS Asahi, and GOLF NETWORK. GOLF NETWORK PLUS and U-NEXT will provide coverage worldwide on its digital platform by broadcasting live and on demand. The total prize amount will be \$8.5M (approx. JPY 12B*) *140yen by the dollar, and 500 FedExCup points will also be awarded to the winner.

<About ZOZO CHAMPIONSHIP>

- Tournament Name : ZOZO CHAMPIONSHIP
- Tournament Venue : ACCORDIA GOLF Narashino Country Club
- Date : October 19th (Thu) ~ 22nd (Sun)
- Format : 72-hole stroke play with no qualifying cuts
- Total Prize Money : \$8.5 M (approx. JPY 12B*) *140yen by the dollar
500 FedExCup points (Winner)
- Host Organizers : ZOZO, Inc., PGA TOUR
- Co-Organizer : Japan Golf Tour Organization (JGTO)
- Joint Supervisors : PGA TOUR
- Sponsors : 【Top Partner】 TAISHO PHARMACEUTICAL CO., LTD., 【Premium Partner】 SATO FOODS CO., LTD., RALPH LAUREN JAPAN G.K., 【Official Partner】 PwC Consulting LLC, POCKETCARD CO.,LED.
- Tournament Official HP : <https://zozochampionship.com/en/>
- Tournament Official SNS : X (formerly Twitter)/ <https://twitter.com/zozochamp>
Instagram/ <https://www.instagram.com/zozochamp>
Facebook/ <https://www.facebook.com/ZOZOCHAMPIONSHIP>
YouTube/ <https://www.youtube.com/channel/UCMGq1bJxbXiPLnmQh3CMYQ>

* We will keep you posted on the details of the tournament on our official website and SNS.

<About PGA TOUR>

- Organization: PGA TOUR
- Representative: Commissioner, Jay Monahan
- Address: Ponte Vedra Beach, Florida, USA

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, PGA TOUR Canada and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 24 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 26 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.64 billion.