

**PGA TOUR “ZOZO CHAMPIONSHIP” 2024 Tournament will be held from October 24th! Tickets will go on sale from late August.**



ZOZO, Inc. (headquartered in Chiba City, Chiba Prefecture, Representative Director, President & CEO: SAWADA Kotaro), which operates the fashion e-commerce ZOTOTOWN, and is also the title sponsor of the PGA TOUR tournament "ZOZO CHAMPIONSHIP" announced it will be holding its tournament from October 24th (Thu) ~ 27th (Sun) at ACCORDIA GOLF Narashino Country Club. Tickets are scheduled to go on sale from late August.

■ Tournament Official HP : <https://zozochampionship.com/en/>

**<This year's tournament background>**

This year's "ZOZO CHAMPIONSHIP" will feature a total of 78 players, including 60 players from the 2024 FedExCup Points List, the top eight players from the JGTO prize money ranking, the winner of the BMW Japan Golf Tour Championship Mori Building Cup (Hiroshi Iwata), and nine sponsor-exempt players. Moreover, the tournament will be broadcast in more than 200 countries and regions around the world. In Japan, the tournament will be broadcast on TV Asahi's terrestrial network, BS Asahi, and GOLF NETWORK. GOLF NETWORK PLUS and U-NEXT will provide coverage on its digital platform by broadcasting live and on demand. The total prize amount will be \$8.5M (approx. JPY 1.3B\*) \*155yen by the dollar, and 500 FedExCup points will also be awarded to the winner.

**<Comment by Mr. Chris Lee, PGA TOUR Senior Vice President & Managing Director, APAC>**

ZOZO, Inc. has been a phenomenal partner to the PGA TOUR over the years and we are extremely excited to continue working with them in welcoming the world's best players back to Japan again this October. Year after year, this tournament continues to showcase itself as one of the premier sporting events in Asia, as evident by our list of highly-decorated champions, and we look forward to putting on another great tournament that our Japanese fans and global television viewers can enjoy.

### <About ZOZO CHAMPIONSHIP>

- Tournament Name : ZOZO CHAMPIONSHIP
- Tournament Venue : ACCORDIA GOLF Narashino Country Club
- Date : October 24th (Thu) ~ 27th (Sun)
- Format : 72-hole stroke play with no qualifying cuts
- Total Prize Money : \$8.5 M (approx. JPY 1.3B\*) \*155yen by the dollar  
500 FedExCup points (Winner)
- Host Organizers : ZOZO, Inc., PGA TOUR
- Co-Organizer : Japan Golf Tour Organization (JGTO)
- Joint Supervisors : PGA TOUR
- Supported by : Chiba Prefecture
- Tournament Official HP : <https://zozochampionship.com/en/>
- Tournament Official SNS : X (formerly Twitter)/ <https://twitter.com/zozochamp>  
Instagram/ <https://www.instagram.com/zozochamp>  
Facebook/ <https://www.facebook.com/ZOZOCHAMPIONSHIP>  
YouTube/ <https://www.youtube.com/channel/UCMGq1bJxbBxiPLnmQh3CMYQ>

\* We will keep you posted on the details of the tournament on our official website and SNS.

### <About PGA TOUR>

- Organization: PGA TOUR
- Representative: Commissioner, Jay Monahan
- Address: Ponte Vedra Beach, Florida, USA

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, PGA TOUR Canada and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 28 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.93 billion.