ZOZO

August 4, 2026

Dear All,

Notice Concerning Status of Repurchase of Shares

(Repurchase of Shares Under the Provisions of the Articles of Incorporation Pursuant to Article 459, Paragraph 1 of the Companies Act)

ZOZO, Inc. (hereinafter, referred to as the "Company") announces the status of its repurchase of shares, pursuant to the resolution passed at the Board Meeting held on June 16, 2026, in accordance with Article 459, Paragraph 1 of the Companies Act and Article 39 of the Company's Articles of Incorporation.

1. Class of shares acquired	Common stock
2.Total number of shares acquired	5,593,400 shares
3.Total amount paid for the acquisition	6,426,032,650 yen
4. Period of acquisition	July 1, 2026, to July 31, 2026
5. Method of acquisition	Market purchase on the Tokyo Stock Exchange, Inc.

(Reference)

1. Details of the resolution at the Board Meeting held on June 16, 2026

(1) Class of shares to be acquired	Common stock
(2)Total number of shares to be acquired	Up to 43,000,000 shares (4.86% of the total number of shares outstanding (excluding treasury shares))
(3)Total amount to be paid for the acquisition	Up to 30 billion yen
(4) Period of acquisition	June 17, 2026, to December 30, 2026 (planned)
(5) Method of acquisition	Market purchase on the Tokyo Stock Exchange, Inc.

2. Cumulative number of treasury shares acquired pursuant to the above resolution of the Board Meeting (as of July 31, 2026)

(1)Total number of shares acquired	8,121,700 shares
(2)Total amount paid for the acquisition	9,267,819,950 yen