

FY2024 1Q ZOZO,Inc. CONSOLIDATED BUSINESS RESULTS



With an easy-to-understand explanation by CFO Yanagisawa and VP of IR!





FY2024 1Q ZOZO, Inc.

HGHLGHTS

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"My favorite fashion genre" assessed by WEAR's new function, was "Crisp and Polished." I think it's a satisfactory result that truly reflects my style!





FY2024 1Q HIGHLIGHTS

The Company achieved record results in both Gross Merchandise Value and operating profit for the first quarter

Overview

 \bigcirc Gross Merchandise Value : 141,885 million yen (+7.6%,YoY) Gross Merchandise Value (excluding other GMV) : 132,631 million yen (+7.5%,YoY) All businesses generally progressed as planned. Since temperatures returned to normal levels, demand for spring and summer clothing has been active.

Operating Profit : 15,895 million yen (+0.2%,YoY) Progress slightly exceeded the plan. Increased gross profit due to higher Gross Merchandise Value, growth in the advertising business, and changes in the shipping policy (an increase in shipping charges to be borne by the customers) exceeded increased costs associated with new logistics centers and increased shipping expenses due to changes in economic conditions.

Results by business segment

ZOZOTOWN BUSINESS

Gross Merchandise Value : 115,037 million yen (+6.2%,YoY) Consignment sales : 109,542 million yen(+6.1%,YoY) Outright Purchase / Production & Sales : 1,221 million yen (+0.7%,YoY) USED sales : 4,273 million yen (+11.5%,YoY)

- UY Corporation Commerce* : 14,429 million yen (+24.3%,YoY)
- BtoB Business : 3,164 million yen (-8.1%,YoY)
- Others* : 9,254 million yen
- Average Order Value : 8,343 yen (+2.0%,YoY)
- Average Retail Price : 3,698 yen (-0.7%,YoY)
- Advertising business
 - Net sales: 2,658 million yen (+22.0%,YoY)



^{* &}quot;LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".

^{*} From the 2nd quarter of the fiscal year ended March 2021, stores contracting ZOZO option at Yahoo! JAPAN Shopping, ZOZOMO, and ZOZOSUIT (for paid sales) are recorded. ZOZO Option : Option contracts which enables fashion category stores outside of ZOZOTOWN Yahoo! JAPAN Shopping, to participate in special events produced by ZOZO and get benefits from sales support. ZOZOMO : The system which enables ZOZOTOWN users to place a layaway order of the merchandise at the physical stores.



FY2024 1Q HIGHLIGHTS

Profitability

- \bigcirc Operating profit margin (to the total gross merchandise value) : 12.0%(12.9% for FY2023 1Q)
 - Factors improving profitability : Growth in the advertising business and an improvement in gross profit due to changes in the shipping policy (an increase in shipping charges to be borne by the customers).

• Factors worsening profitability : A higher ratio of shipping expenses, a higher ratio of rent expenses and depreciation due to the new lease of a logistics center. *Operating profit margin is calculated by dividing operating profit by the Gross Merchandise Value (excluding other GMV).

Topics

- \odot The outfit-sharing app 'WEAR' has enhanced its outfit suggestions with personalization powered by our Al technologies. A fashion genre assessment and a full makeup AR menu have been newly implemented. (May 2024). O PGA TOUR "ZOZO CHAMPIONSHIP" 2024 Tournament will be held from Thursday, October 24, 2024 (June 2024) Dates: Thursday, October 24 - Sunday, October 27, 2024
- \bigcirc One new Executive Officer was appointed on June 26, 2024 (June 2024).

FY2024 1Q | ZOZO, Inc.

BUSINESS RESULTS

"My favorite fashion genre" assessed by WEAR's new function, was "Playful and Casual." Keeping a vibrant spirit, I'll cherish both playfulness and styling suited to the occasion!



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OVERVIEW OF THE FY2024 1Q

	FY2023 1Q	FY2024 1Q	YoY	Target	Achievement Rate(%)
Gross Merchandise Value	131,920	141,885	7.6%	609,200	23.3%
Gross Merchandise Value (excluding other GMV)	123,327	132,631	7.5%	572,200	23.2%
Net sales	45,871	50,387	9.8%	214,400	23.5%
Gross profit	43,044	46,956	9.1%	-	-
(% to the Gross Merchandise Value)	34.9%	35.4%	0.5%	-	-
SG&A	27,182	31,060	14.3%	-	-
(% to the Gross Merchandise Value)	22.0%	23.4%	1.4%	-	-
Operating profit	15,862	15,895	0.2%	64,200	24.8%
(% to the Gross Merchandise Value)	12.9%	12.0%	-0.9%	11.2%	-
Ordinary profit	15,943	15,892	-0.3%	64,200	24.8%
Profit attributable to owners of parent	11,204	11,109	-0.8%	45,200	24.6%

* The percentages are calculated by dividing each item by the Gross Merchandise Value (excluding other GMV).



(million¥)







OVERVIEW OF EACH QUARTER

					(
		FY2	023		FY2024
	1Q	2Q	3Q	4Q	1Q
Gross Merchandise Value	131,920	126,870	168,354	147,227	141,885
Gross Merchandise Value (excluding other GMV)	123,327	118,317	157,851	137,411	132,631
YoY (%)	6.4%	6.1%	9.2%	6.4%	7.5%
Net sales	45,871	44,345	57,351	49,448	50,387
SG&A	27,182	28,100	36,332	31,452	31,060
YoY (%)	4.4%	9.5%	16.0%	-1.4%	14.3%
(% Gross Merchandise Value)	22.0%	23.8%	23.0%	22.9%	23.4%
Operating profit	15,862	13,068	16,767	14,381	15,895
YoY (%)	10.8%	1.3%	-3.8%	22.0%	0.2%
(% Gross Merchandise Value)	12.9%	11.0%	10.6%	10.5%	12.0%

* The percentages are calculated by dividing each item by the Gross Merchandise Value (excluding other GMV).

(million¥)







INCREASE-DECREASE ANALYSIS OF OPERATING PROFIT (YoY COMPARISON)



(bn¥)





CONSOLIDATED BALANCE SHEET

	FY2023 (as of March 31, 2024)	FY2024 1Q (as of June 30, 2024)		FY2023 (as of March 31, 2024)	FY2024 1Q (as of June 30, 2024)
Current assets	123,137	114,164	Current liabilities	68,261	63,247
Cash and deposits	64,747	53,557	Short-term borrowing	20,000	20,000
Merchandise and finished products	3,784	4,363	Non-current liabilities	8,856	9,046
Non-current assets	38,724	37,866	Total liabilities	77,117	72,294
Tangible assets	24,660	24,243	Shareholders' equity	84,572	79,394
Intangible assets	2,611	2,816	Treasury stock	-11,627	-11,627
Investments and other assets	11,452	10,805	Total net assets	84,744	79,736
Total assets	161,862	152,030	Total liabilities and net assets	161,862	152,030

(million¥)



CAPITAL INVESTMENT













50,000

40,000

30,000

20,000

10,000

-10,000

-20,000

-30,000

-40,000

-50,000

(million¥)

CASH FLOWS

1 44,790 4 30,068 1 24,789 4 12,089 1 14,807 FY2018 FY2019 FY2020 2 -6,125 2 -5,987 4 -884 3 -12,059 3 -6,771 Outflows through the acquisition of

treasury stock:24,412

1 Cash flows from operating activities **2** Cash flows from investing activities

- **③** Cash flows from financing activities
- **④** Substantial free cash flows
- (1 + 2 -Expenditure from dividends)



treasury stock : 11,411

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ROE AND NET PROFIT MARGIN



* Net profit margins are calculated by dividing net profit by the Gross Merchandise Value (excluding other GMV).







DIVIDENDS PER SHARE AND PAYOUT RATIO



* The "Notice concerning revision of year-end dividend forecast" was disclosed on April 30, 2024. The above figures are after reflecting the revision.







GROSS MERCHANDISE VALUE



"LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".

The Gross Merchandise Value of new shops opened in FY2024 1Q (ZOZOTOWN Business) FY2024 1Q:0.3 billion yen (accounts for 0.3% of the Gross Merchandise Value)

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GROSS MERCHANDISE VALUE (QUARTERLY)



"LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".

- 1 Consignment sales
- **2** Outright Purchase / Production & Sales
- **3 USED sales**
- **④ LY Corporation Commerce***
- **5 BtoB Business**

recovered strongly warmed April due up. 10 cold weather, since the demand has weather









NET SALES



"LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".

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NET SALES (QUARTERLY)

- ② Outright Purchase / Production & Sales
- **3 USED sales**
- (4) LY Corporation Commerce*



"LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".

- 1 Consignment sales

- **6** Advertising Business
- Others





OPERATING PROFIT AND OPERATING PROFIT MARGIN



* Operating profit margins are calculated by dividing operating profit by the Gross Merchandise Value (excluding other GMV)

60,079 16% 56,421 12% 12.0% 11.2% 11.3% 8% 15,895 4% 0% FY2022 FY2023 FY2024 1Q

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20%



OPERATING PROFIT AND OPERATING PROFIT MARGIN (QUARTERLY)



* Operating profit margins are calculated by dividing operating profit by the Gross Merchandise Value (excluding other GMV)





SELLING, GENERAL AND ADMINISTRATIVE(SG&A) EXPENSES

			-			
	FY20	23 1Q	FY20	FY2024 1Q YoY		la crogo / do crogo factoro
	Amount	% to the Gross MerchandiseValue	Amount	% to the Gross MerchandiseValue	% to the Gross MerchandiseValue	Increase / decrease factors
Payroll and staff costs(*)	7,562	6.1%	8,267	6.2%	0.1%	
Payroll costs for employee	3,353	2.7%	3,745	2.8%	0.1%	Transition of the number of employees on consolidated basis∶FY2023 1Q 1,645 → FY2024 1Q 1,760
Logistics-Related Expenses (Including Outsourcing)	4,208	3.4%	4,521	3.4%	0.0%	An increase in costs due to the expansion of logistics centers, including expenses for inter-base transportation, and a decrease in costs due to investments in warehouse facilities to reduce manpower
Outsourcing Commission (Excluding Logistics-Related Expenses)	1,591	1.3%	1,740	1.3%	0.0%	
Shipping	7,920	6.4%	9,087	6.9%	0.5%	An increase in the cost ratio due to a rise in shipping fees by YAMATO TRANSPORT CO., LTD. starting from April 1.
Commission of Payment collection	2,921	2.4%	3,099	2.3%	-0.1%	
Advertising	2,168	1.8%	2,368	1.8%	0.0%	
Rent expense	1,568	1.3%	2,120	1.6%	0.3%	An increase in the number of logistics centers (An increase in expenses related to IBARAKI 4, which was leased from March 2023, and IBARAKI 5, which was leased from April 2024)
Depreciation	522	0.4%	1,032	0.8%	0.4%	An increase in the number of logistics centers
Amortization of goodwill	96	0.1%	62	0.0%	-0.1%	
Stock Compensation Expenses	33	0.0%	69	0.1%	0.1%	
Others	2,797	2.3%	3,212	2.4%	0.1%	
Total SG&A	27,182	22.0%	31,060	23.4%	1.4%	

* Payroll includes directors' remuneration, employee salaries, bonuses, legal welfare expenses, welfare expenses, retirement benefits cost, provision for employee bonuses, expenses of company pension premium, subcontracting payroll, a portion of expenses at logistics centers operation. "Employee" includes directors, full-time employees and personnel engaged in operations other than logistics operation, "Logistics-Related Expenses" includes part-timers, dispatched workers(subcontracting payroll) and substantial personnel expenses within outsourcing commission of staff working for logistics operations.

* The percentages to the Gross Merchandise Value are calculated by dividing each expense by the Gross Merchandise Value (excluding other GMV).

(million¥)







SELLING, GENERAL AND ADMINISTRATIVE (SG&A) EXPENSES (QUARTERLY)



* Operating profit margins are calculated by dividing operating profit by the Gross Merchandise Value (excluding other GMV)

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OVERVIEW OF SG&A BY EACH QUARTER

									-	(million *
				FY2	2023				FY2	024
	10	Q	20	Q	3Q		4Q		1Q	
	Amount	% to the Gross Merchandise Value								
Payroll and staff costs(*)	7,562	6.1%	7,731	6.5%	9,248	5.9%	8,815	6.4%	8,267	6.2%
Payroll costs for employee	3,353	2.7%	3,413	2.9%	3,523	2.2%	4,009	2.9%	3,745	2.8%
Logistics-Related Expenses (Including Outsourcing)	4,208	3.4%	4,317	3.6%	5,724	3.6%	4,806	3.5%	4,521	3.4%
Outsourcing Commission (Excluding Logistics-Related Expenses)	1,591	1.3%	1,585	1.3%	1,685	1.1%	1,752	1.3%	1,740	1.3%
Shipping	7,920	6.4%	7,880	6.7%	9,302	5.9%	8,337	6.1%	9,087	6.9%
Commission of Payment collection	2,921	2.4%	2,777	2.3%	3,598	2.3%	3,061	2.2%	3,099	2.3%
Advertising	2,168	1.8%	2,338	2.0%	4,912	3.1%	2,631	1.9%	2,368	1.8%
Rent expense	1,568	1.3%	1,880	1.6%	1,969	1.2%	1,914	1.4%	2,120	1.6%
Depreciation	522	0.4%	626	0.5%	1,062	0.7%	1,279	0.9%	1,032	0.8%
Amortization of goodwill	96	0.1%	96	0.1%	96	0.1%	62	0.0%	62	0.0%
Stock Compensation Expenses	33	0.0%	74	0.1%	83	0.1%	69	0.1%	69	0.1%
Others	2,797	2.3%	3,110	2.6%	4,373	2.8%	3,527	2.6%	3,212	2.4%
Total SG&A	27,182	22.0%	28,100	23.8%	36,332	23.0%	31,452	22.9%	31,060	23.4%

* Payroll includes directors' remuneration, employee salaries, bonuses, legal welfare expenses, retirement benefits cost, provision for employee bonuses, expenses of company pension premium, subcontracting payroll, a portion of expenses at logistics centers operation. "Employee" includes directors, full-time employees and personnel engaged in operations other than logistics operation, "Logistics-Related Expenses" includes part-timers, dispatched workers (subcontracting payroll) and substantial personnel expenses within outsourcing commission of staff working for logistics operations.

* The percentages to the Gross Merchandise Value are calculated by dividing each expense by the Gross Merchandise Value (excluding other GMV).

(million¥)









ACTUAL PROMOTION-RELATED EXPENSES

Actual promotion-related expenses: The sum of advertising expenses and point-related expenses



* The actual promotion-related expenses ratio is calculated by dividing the actual promotion-related expenses by the Gross Merchandise Value (excluding other GMV)

 \mathbf{O} The from S unused the the 20 \mathbf{O} budget 0 nward the pre S vious expected to fiscal year. be utilized









NUMBER OF TOTAL BUYERS



* The results are only from the ZOZOTOWN business (https://zozo.jp). LY Corporation Commerce* is not included.
* "LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".
* Excluding the users who only purchased the body measurement device "ZOZOSUIT" "ZOZOMAT" and "ZOZOGLASS".

Number of total buyers = Active members and guest buyers who made at least one purchase within a year Guest buyers = Total number of guest purchases within a year Active members = Members who have made at least one purchase within a year

increase it due to the **4**Q of the previous fisca warm winter, solidly in this **V** year decreased were able to QoQ









ACTIVE MEMBER DISTRUBUTION



* The shown data on Active Member Distribution is only based on the numbers from the ZOZOTOWN business (https://zozo.jp). LY Corporation Commerce is not included. * "LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".







ANNUAL PURCHASE AMOUNT AND PIECES PER ACTIVE MEMBER



* The results are only from the ZOZOTOWN business (https://zozo.jp). LY Corporation Commerce is not included. * "LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction". * Excluding the users who only purchased the body measurement device "ZOZOSUIT" "ZOZOMAT" and "ZOZOGLASS".





NUMBER OF SHOPS ON ZOZOTOWN



* Shops of the private brand "ZOZO" and "Multi-Size" are not included to the number of shops.

Attracting new brands S going well.









NUMBER OF SHIPMENTS



* The results are only from the ZOZOTOWN business (https://zozo.jp). LY Corporation Commerce is not included.
 * "LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".
 * Excluding the users who only purchased the body measurement device "ZOZOSUIT" "ZOZOMAT" and "ZOZOGLASS".





AVERAGE RETAIL PRICE

7,000 Average retail price YoY comparison 6,000 5,000 4,438 3,987 4,000 3,726 3,552 3,487 **6.8**% **6.5**% 6.3% 3,000 1.8% 2,000 1,000 (¥) 0 FY2022 3Q FY2022 1Q FY2022 2Q FY2022 4Q

* The results are only from the ZOZOTOWN business (https://zozo.jp). LY Corporation Commerce* is not included.
* "LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".
* Excluding the users who only purchased the body measurement device "ZOZOSUIT" "ZOZOMAT" and "ZOZOGLASS".



ow-priced an increas hat ear due 0 10 merchandise, in the higherame quarte sales than-MIX such QS relatively emperatures and previous fiscal **T-shirts**.









AVERAGE ORDER VALUE

14,000 Average order value 🛑 YoY comparison 12,000 10,000 8,961 8,300 7,699 7,566 8,000 **4.1%** 4.3% 3.0% 2.6% 6,000 4,000 2,000 (¥) 0 FY2022 1Q FY2022 2Q FY2022 3Q FY2022 4Q

* The results are only from the ZOZOTOWN business (https://zozo.jp). LY Corporation Commerce* is not included. * "LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction". * Excluding the users who only purchased the body measurement device "ZOZOSUIT" "ZOZOMAT" and "ZOZOGLASS".

Average order value



purchase positive quarter eceived in the 0 0 N **4Q** CC 9 en the previous or more, P shipping P fiscal year. hich measures C P to the were well for









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BUSINESS PLAN FOR FY2024

Amid the ongoing hot days, cooling products and items made from quick-dry materials are popular. To protect yourself from the sweltering heat, why not give them a try?





CONSOLIDATED BUSINESS FORECAST AND DIVIDEND FORECAST FOR FY2024

Gross Merchandise Value Gross Merchandise Value (excluding other GMV) Net sales **Operating profit Operating Profit Margin** (% to the Gross Merchandise Value) Ordinary profit Profit attributable to owners of parent Net profit per share Estimated dividends per share (Plan)

* Operating profit margin is calculated by dividing operating profit by the Gross Merchandise Value (excluding other GMV).

FY2024 Plan	YoY
609.2 bi	lion yen 6.1%
572.2 bil	lion yen 6.6%
214.4 bil	lion yen 8.8%
64.2 bil	lion yen 6.9%
	11.2% -
64.2 bil	lion yen 7.4%
45.2 bil	lion yen 1.9%
152.	21 yen -
10)7 yen -







FY2024 TARGET BY BUSINESS SEGMENT

ZOZOTOWN Business

Outright Purchase/Production & Sales

Consignment sales

USED sales

LY Corporation Commerce*

BtoB Business

Gross Merchandise Value (excluding other GMV)

Others

Gross Merchandise Value

Advertising business

* "LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".

Target for G Merchandise		YoY
495.1	billion yen	6.5%
2.6	billion yen	-41.3%
473.0	billion yen	7.0%
19.5	billion yen	7.8%
63.6	billion yen	10.2%
13.5	billion yen	-6.7%
572.2	billion yen	6.6%
37.0	billion yen	-1.2%
609.2	billion yen	6.1%

Target for Net Sales	YoY
11.5 billion yen	18.1%











GROSS MERCHANDISE VALUE & OPERATING PROFIT MARGIN



* Operating profit margins are calculated by dividing operating profit by the Gross Merchandise Value (excluding other GMV).

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Preparations for the launch of operations at the new logistics center IBARAKI 5 (commonly known as DPL Tsukuba Chuo), which began leasing in April, are progressing smoothly for the start of operations in August. We aim to ensure stable operations in preparation for the winter sale event.



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STATISTICS OF ZOZO

NUMBER OF EMPLOYEES

1,760

(Average age 33.6 years old)

NUMBER OF BRANDS HANDLED

NUMER OF SHAREHOLDERS

10,964

ZOZOTOWN TOTAL BUYERS







MAJOR SERVICES

ZOZOTOWN The largest fashion e-commerce website in Japan

- \bigcirc The Company offers 9,194 brands across 1,605 stores, with more than 1,020,000 items available at any given time. On average, 2,600 new items are added every day.
- \bigcirc All functions from systems design to fulfillment are built in-house.
- Same-day delivery service, gift-wrapping service, deferred payment, etc., are available.
- O The ZOZOTOWN store was opened on Yahoo! JAPAN Shopping, which is operated by LY Corporation. Additionally, the ZOZOUSED store has been opened on Yahoo! JAPAN Auction since March 2024.

WEAR The largest outfit-sharing app in Japan

- \bigcirc Users can post their outfits and search from posted outfits, using various filtering options.
- O Several celebrities, including Ai Takahashi, Tadanobu Asano, and Kumikki, have participated as official users (WEARISTA).
- \bigcirc Over 17 million downloads have been achieved, and now it is expanding globally.











DIFFERENCES BETWEEN ZOZOTOWN AND ZOZOTOWN STORE ON Yahoo! JAPAN Shopping

		ZOZOTOWN	ZOZOTOWN Yahoo! JAPAN Shopping store	
Overview		One of the largest fashion e-commerce websites in Japan providing original services specialized in fashion	E-commerce website for wide range of users also expecting cross-category shopping other than the fashion category	
Number o	of shops	1,605 (As of June 30, 2024)	1,485 (As of June 30, 2024)	
Selling ite	ems	Full line-up	Freely selected by each shop	
Detail of a	consignment	All the operations needed for EC business such as shooting, measurement, logistics, customer support, operation support etc.	Same as the left	
Original s	ervices provided	Deferred payment, Replacement-discount, same-day delivery, preorder, ZOZOCARD, brand coupons, gift-wrapping service, image search function, ZOZOMAT, ZOZOGLASS etc.	Brand coupons, same-day delivery, preorder	
Payment	methods	Credit cards, cash on delivery, convenience store payment, deferred payment, LINE Pay, PayPay	PayPay, credit cards, cash on delivery	
Reward points		No ZOZO point of 5% of product price (excluding tax) will be granted only for ZOZOCARD	PayPay points based on PayPay campaign	
Revenue	Consignment sales commission from brands	Commission rate stipulated in each contract with brands	Same as the left (Commission rate is same as ZOZOTOWN)	
	Shipping revenue from customers	330 yen (including tax)	Same as the left	
	Shop opening commission	NO	Yes (rate is undisclosed)	
Expenses borne by ZOZO	Payment collection commission	YES	No (yes for only cash on delivery)	
	Customer attraction cost	YES	Νο	
	Reward points cost	YES	Νο	









BUSINESS MODEL

ZOZOTOWN Business

Outright Purchase / Production & Sales

We currently operate 29 stores on ZOZOTOWN. In addition to purchasing inventory from brand manufacturers, we also manufacture and sell merchandise by utilizing the planning abilities of influencers such as brand manufacturers and celebrities. Sales = Gross merchandise value generated by each store

Consignment Sales

We operate 1,576 shops as a consignment business, which allows us to carry a certain amount of products from various brands while minimizing inventory risk. Sales = Gross merchandise value of each store × commission rate

() USED Sales

We offer a second-hand business by purchasing used fashion products from our users.

Sales = Gross merchandise value



LY Corporation Commerce*

We opened ZOZOTOWN store on Yahoo! JAPAN Shopping* which is operated by LY Corporation.

- ZOZOUSED has opened a store on Yahoo! Auctions since March 2024.
- Sales = Gross merchandise value of each store × commission rate
- For consignment sales merchandise
- Sales = Gross merchandise value of each store × commission rate
- For ZOZOUSED merchandise
- Sales = Gross merchandise value
- *"LY Corporation Commerce" represents the combined total of "Yahoo! JAPAN Shopping" and "Yahoo! JAPAN Auction".

BtoB Business

We assist in developing and operating online shops and managing logistics operations on behalf of some brands that have stores on ZOZOTOWN.

- We currently provide back-end service to 32 stores.
- In the case of providing all services from website development
- and operation to logistics operations, etc.
- Sales = Gross merchandise value of these online shop × Commission rate
- In the case of providing logistics operations service but not website development and operation services
- Sales = Commission fee based on the number of shipments and items
- Both of the above sales include other sales such as initial shop opening commission, shipping fee etc.

Advertising Business

The advertising business will generate advertising income from client companies,

- including brands, by utilizing the user base of ZOZOTOWN and WEAR
- to provide advertising spots.
- Sales = Advertisement income



LOGISTICS BASES EXPANSION PLAN



CHIBA2, IBARAKI1 and IBARAKI4 are warehouses with shipping function.





APPENDIX

Our corporate website The information below is available on our corporate website.

IR News ... The latest IR information is posted in a timely manner.

Financial Highlights ... Past financial data is available. Data can be downloaded in excel format.

Integrated Report Portal

... We are disclosing integrated data on financial and non-financial information.

ESG/CSR ... We are introducing our initiatives on ESG/CSR

- ESG Data
- External Evaluation

Subscription of IR Mail

By registering your email address with our IR Mail service, we will send you information related to our IR, such as the latest news releases. If you wish to register, please access the following link.

IR Mail Subscription







- the purpose of introducing the company's business activities
 - and not for soliciting investments.
 - The business forecasts and future outlook described
- in this material are based on information currently available.
 - Please note that the forecast includes uncertainties such
 - as sudden changes, and actual results may differ.

This material has been created solely for



Postscript

- As we received many compliments from investors on the design of last fiscal year's presentation materials, we will continue to present our business results for the new fiscal year in the same design. We will also continue our efforts to deepen investors' understanding of our business results.
 - ZOZO



