



December 1, 2021

Dear All,

### Notice Concerning Appointment of an Executive Officer

ZOZO, Inc. (hereinafter, referred to as the “Company”) announces the appointment of new executive officer effective December 1, 2021. Details are as follows:

1. Newly appointed executive officer’s profile (Effective December 1, 2021)

Name (Date of Birth)	Biographies
Christine Edman (December 23, 1975)	November 1997    Joined Mattel Inc.
	January 2000    Joined Aunt Stella Inc.
	August 2005    Joined H&M Hennes & Mauritz AB (Sweden)
	February 2007    Area Manager, HONG KONG subsidiary
	March 2008    President and CEO, H&M Hennes & Mauritz Japan KK
	June 2017    President and CEO, LVMH Fashion Group Japan KK GIVENCHY Japan
	December 2021    Executive Officer, ZOZO, Inc. (present)

2. Purpose of this appointment

In March 2021, the Company renewed ZOZOTOWN and launched ZOZOVILLA which offers a lineup of domestic and overseas luxury brands, as a part of categories that the Company is strengthening. ZOZOVILLA is a domestic and overseas luxury/designer brands zone in ZOZOTOWN. As we have grown together with fashion ever since our foundation, we have again started the zone with strong mind to provide opportunities for “fashion-lovers”. In order to strengthen this category in the future, we appointed Ms. Christine Edman (hereinafter referred to as "Ms. Edman") as an executive officer. As Ms. Edman has many years of work experience at overseas global apparel companies, the Company expects Ms. Edman to attract overseas brands with her ability to develop new business partners. In addition, the Company believes that Ms. Edman is the right person for strategic planning in the area of store opening and sales support in the existing ZOZOTOWN business as well.

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