

December 1st, 2021

ZOZO, Inc.

Announcement of New Executive Officer



ZOZO, Inc. (headquartered in Chiba City, Chiba Prefecture, Representative Director, President & CEO: SAWADA Kotaro), which operates the online fashion retail website ZOZOTOWN, announces that Christine Edman has been appointed as an executive officer, as of today December 1st, 2021.

Edman will be in charge of managing multiple areas such as strengthening a relationship with brands of ZOZOTOWN and luxury & designer zone ZOZOVILLA, acquiring new brands, and new project planning.

Edman was born to Japanese and American parents, and brought up in Tokyo.

She built her career at Stockholm and Hong Kong offices of H&M (Hennes & Mauritz) before taking on the role as president of H&M Japan. She undertook H&M's entry to Japan's market and achieved its business expansion across the country.

Recently she has worked as President & CEO of GIVENCHY Japan, and made a prominent contribution to company's growth by optimizing and improving the efficiency of business, building and reinforcing sales team, and promoting organization reform.

We believe she will strengthen our relationship with clients, and lead to our further growth, attributing to her rich experiences she gained in Japan and abroad.

Furthermore, she has engaged in building a flat organizational structure and human resource training and development through her career of management role at global companies. She has also been motivated

and passionate to participate activities to empower Japanese women for improvement of their social standing whilst balancing work and her life as a mother of two.

She is also highly anticipated for her leadership on one of our sustainability key actions "Promote diversity and inclusion among everyone involved in fashion."

We will continue working towards realizing our corporate philosophy, "Inspire the world. Deliver joy every day."

Christine Edman's profile

■Name	: Christine Edman	
■Date of birth	: December 23rd, 1975 (45 years-old)	
■Biography	Nov 1997	Joined Mattel International K.K.
	Jan 2000	Joined Aunt Stella Inc.
		Moved to Sweden after she got married.
	Aug 2005	Earned her MBA at Stockholm School of Economics
		Joined H&M Hennes & Mauritz AB in Sweden
	Feb 2007	Area manager, H&M Hong Kong
	Mar 2008	President, H&M Japan
	Jun 2017	President & CEO, GIVENCHY Japan
Dec 2021	Executive officer, ZOZO, Inc.	

About ZOZO, Inc.

ZOZO, Inc. owns and operates ZOZOTOWN, Japan's largest online fashion shopping website. Housed within ZOZOTOWN are category specialized malls such as ZOZOCOSME and ZOZOSHOES; ZOZOUSED, a second-hand clothing fashion mall; ZOZOVILLA, a section dedicated to luxury and designer brands; YOUR BRAND PROJECT, a D2C business that provides consumers an opportunity to share their sense of style and fashion by creating their own personal fashion brand; WEAR, a SNS for sharing stylings and outfits, and more - various services for fashion lovers. ZOZO has also developed technology devices for body measurement, such as the ZOZOSUIT 2, ZOZOMAT, and ZOZOGLASS.

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ZOZO, Inc. <https://corp.zozo.com/>

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Representative / SAWADA Kotaro (Representative Director, President & CEO)
Established / May 21st, 1998
Capital stock / 1,359,903,000yen