

Dear All media  
related readers

July 16<sup>th</sup>, 2019

ZOZO, Inc.



## The “ZOZO CHAMPIONSHIP”, a PGA TOUR Tournament Hosted by ZOZO, Inc This Fall, Will Begin Ticket Sales Lottery On July 23<sup>rd</sup> 6:00 PM.

~Ticket lottery will open for VIP lounge tickets as well as front row tickets allowing guests to watch the best players up close from specially designated areas. Other tickets will be sold subsequently.~



The largest Japanese online fashion website “ZOZOTOWN” (<https://zozo.jp/>) operated by ZOZO, Inc. (CEO Yusaku Maezawa, Headquarters in Chiba city), who is also the title sponsor of the PGA TOUR golf tournament “ZOZO CHAMPIONSHIP” (<https://zozochampionship.com/>) taking place on 2019 October 24<sup>th</sup>~27<sup>th</sup> will begin a limited ticket sales lottery on July 23<sup>rd</sup> Tuesday from 6:00 PM (JST) at “Lawson Tickets” (<https://l-tike.com/sports/zozochampionship/>).

The first ticket lottery will start off with the VIP lounge ticket (a 4-day tournament pass and parking, allowing guests to watch the best players closely from the 9<sup>th</sup> hole greenside) and the front row ticket (a 4-day tournament pass, parking and a limited-edition original chair, inviting guests to special areas on the course). Other tickets will be sold subsequently.

Japanese golf fans will witness one of the world’s greatest golf tournaments at the exciting “ZOZO

CHAMPIONSHIP”, where the world’s best players will be competing, including Tiger Woods who has already announced his participation.

As our company slogan, “Be Unique, Be Equal.”, we believe that golf has the power to motivate and connect people all over the world, regardless of nationality, gender, age or body shape. By becoming the title sponsor of the very first Japan tournament of the prestigious “PGA TOUR” with a long history, ZOZO hopes to encourage this sport that is loved by so many people all over the world by hosting an entirely new tournament that combines golf and fashion.

#### About “ZOZO CHAMPIONSHIP”

■Name of tournament	: ZOZO CHAMPIONSHIP
■Golf course	: Accordia Golf Narashino Country Club (Chiba Prefecture)
■Tournament schedule	: From 2019, October 24 <sup>th</sup> Thursday to October 27 <sup>th</sup> Sunday
■Total amount of prize money	: \$9.75 million dollars
■Winners share	: \$1.75 million dollars (approx. ¥200 million yen) 500 FedExCup points *113 yen by the dollar
■Organizers	: ZOZO, Inc., PGA TOUR
■Co-organizer	: Japan Golf Tour Organization (JGTO)
■Joint sponsors	: PGA TOUR, Japan Golf Tour Organization (JGTO)
■Number of players	: 78 players
■ZOZO CHAMPIONSHIP official website	: <a href="https://zozochampionship.com/">https://zozochampionship.com/</a>
■ZOZO CHAMPIONSHIP official twitter account	: <a href="https://twitter.com/zozochamp">@zozochamp</a>

#### “ZOZO CHAMPIONSHIP” Early bird ticket sales window

■Ticket sales window	: Sold at “Lawson Tickets”
■Official ticket website	: <a href="https://l-tike.com/sports/zozochampionship/">https://l-tike.com/sports/zozochampionship/</a>

#### “ZOZO CHAMPIONSHIP” Early bird ticket info, prices

VIP Lounge Ticket 4-Day (Oct 24 <sup>th</sup> ~27 <sup>th</sup> ) + Parking	: 600,000 yen
Front Row Ticket 4-Day + Practice Day (Oct 22 <sup>nd</sup> , 24 <sup>th</sup> ~27 <sup>th</sup> ) Parking + Original Chair	: 68,000 yen
4-Day + Practice Day Ticket (Oct 22 <sup>nd</sup> , 24 <sup>th</sup> ~27 <sup>th</sup> ) + Parking	: 58,000 yen
4-Day + Practice Day Ticket (Oct 22 <sup>nd</sup> , 24 <sup>th</sup> ~27 <sup>th</sup> )	: 45,000 yen
4-Day Ticket (Oct 24 <sup>th</sup> ~27 <sup>th</sup> ) + Parking	: 52,000 yen
4-Day Ticket (Oct 24 <sup>th</sup> ~27 <sup>th</sup> )	: 40,000 yen
1-Day Ticket (Oct 24 <sup>th</sup> ) + Parking	: 15,000 yen
1-Day Ticket (Oct 24 <sup>th</sup> )	: 12,000 yen
1-Day Ticket (Oct 25 <sup>th</sup> ) + Parking	: 15,000 yen
1-Day Ticket (Oct 25 <sup>th</sup> )	: 12,000 yen
1-Day Ticket (Oct 26 <sup>th</sup> ) + Parking	: 16,000 yen
1-Day Ticket (Oct 26 <sup>th</sup> )	: 13,000 yen

1-Day Ticket (Oct 27 <sup>th</sup> ) + Parking	: 17,000 yen
1-Day Ticket (Oct 27 <sup>th</sup> )	: 14,000 yen
Practice Day Ticket (Oct 22 <sup>nd</sup> ) + Parking	: 7,500 yen
Practice Day Ticket (Oct 22 <sup>nd</sup> )	: 6,000 yen
	(Including tax)

\*Please note that the same-day tickets will be unavailable in case the number of ticket sales reaches a certain number.

\*One ticket per person for 1 day.

**“ZOZO CHAMPIONSHIP” Early bird ticket sales schedule**

■VIP Lounge Ticket • Front Row Ticket Lottery for Lawson Ticket Members

(LEncore advance option for paid members)	: July 23 <sup>rd</sup> (Tue) 18:00 ~ July 28 <sup>th</sup> (Sun) 23:59
(Lawson Ticket HMV Premium paid members)	: July 24 <sup>th</sup> (Wed) 18:00 ~ July 28 <sup>th</sup> (Sun) 23:59
(Pre-request by free members)	: July 25 <sup>th</sup> (Thu) 18:00 ~ July 28 <sup>th</sup> (Sun) 23:59
	*Lottery announcement July 31 <sup>st</sup> (Wed) 15:00

■Lawson Ticket Member’s Lottery for All Tickets

(LEncore advance option for paid members)	: August 1 <sup>st</sup> (Thu) 18:00 ~ August 12 <sup>th</sup> (Mon) 23:59
(Lawson Ticket HMV Premium paid members)	: August 2 <sup>nd</sup> (Fri) 18:00 ~ August 12 <sup>th</sup> (Mon) 23:59
(Pre-request by free members)	: August 3 <sup>rd</sup> (Sat) 12:00 ~ August 12 <sup>th</sup> (Mon) 23:59
	*Lottery announcement August 15 <sup>th</sup> (Thu) 15:00

■All Tickets for First-come-first-served Lawson Ticket Members

(Pre-request by free members)	: August 17 <sup>th</sup> (Sat) 12:00 ~ August 26 <sup>th</sup> (Mon) 23:59
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■General Sales of All Tickets for Lawson Ticket Members : August 28<sup>th</sup> (Wed) 12:00 ~

【Inquiries regarding this press release for media】

(Regarding the tournament) ZOZO CHAMPIONSHIP Tournament PR E-mail: info\_zozochampionship@zozo.com

TEL: 090-3086-9724

(Regarding ticket sales) Lawson Entertainment Inc. PR E-mail: pr@ent.lawson.co.jp TEL: 03-6730-2211

【General customer inquiry window】

(Regarding the tournament and e-mail newsletter) ZOZO CHAMPIONSHIP Tournament PR

E-mail: contact@zozochampionship.com

(Regarding ticket sales) Lawson Ticket TEL: 0570-000-732 (10:00 ~ 20:00)

【Inquiries regarding ZOZO, Inc.】

ZOZO, Inc. PR E-mail: pr@zozo.com



ZOZO, Inc. <https://corp.zozo.com/>

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Established May 21, 1998 Capital stock 1,359,903,000 yen