

Dear All media
related readers

2019, April 25th

ZOZO, Inc.



Tiger Woods Announces His Participation in The Very First PGA TOUR Tournament in Japan, “ZOZO CHAMPIONSHIP” This Fall, Hosted by Title Sponsor ZOZO, Inc.

~ Tiger Woods with an overwhelming recognition as a legendary golfer
will be playing in Japan for the first time in 13 years ~



ZOZO, Inc. (CEO Yusaku Maezawa, Headquarters in Chiba city) , operating the Japanese online fashion website “ZOZOTOWN” (<http://zozo.jp/>) has become the title sponsor of the PGA TOUR golf tournament ZOZO CHAMPIONSHIP”, which will take place on 2019 October 24st~27th. Tiger Woods, the legendary professional golfer with an overwhelming recognition has announced his participation in the ZOZO CHAMPIONSHIP.

April 24th on his official twitter account, “I’m excited to play in the inaugural ZOZO Championship in October, and return to Japan, one of my favorite countries. It’s going to be a fun fall.”

Establishing an astonishing record of first place in the former world rankings, winning 15 major tournaments, as well as earning the most prize money in history throughout his career, the ZOZO CHAMPIONSHIP will be the first tournament that Woods will be participating in the Kanto area of Japan. In addition, this will be his first time in 13 years playing in a tournament held in Japan since Dunlop Phoenix Tournament in 2006.

The whole world is excited about his performance this year, due to his fifth Masters title for his 81st career PGA TOUR win.

As our company slogan, “Be Unique, Be Equal.”, we believe that golf has the power to motivate and connect people all over the world, regardless of nationality, gender, age or body shape. ZOZO is excited to become title sponsor of a historical and prestigious PGA TOUR event for the very first time in Japan. ZOZO hopes to encourage this sport that is loved by so many people all over the world by hosting an entirely new tournament. By having Woods, a world-renowned professional athlete participating in the ZOZO CHAMPIONSHIP, ZOZO is confident of presenting one of the world’s most exciting tournaments.

About Tiger Woods

■Name	: Tiger Woods
■Birth date	: 1975, December 30 th (43 years old)
■Professional career	: Since 1996 (23 years)
■Nationality/Birthplace	: United States of America, California
■Total victories	: 107 worldwide, 15 major titles
■Official World Golf Ranking	: 6 th place (As of 2019, April 25 th)

About “PGA TOUR”

■Name of organization	: PGA TOUR
■Representative	: Commissioner, Jay Monahan
■Location	: Ponte Vedra Beach, Florida, USA
■About PGA TOUR	:

By showcasing golf’s greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide. The “PGA TOUR” co-sanctions more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour–PGA TOUR Canada and PGA TOUR Series–China. Members on the PGA TOUR represent the world’s best players, hailing from 27 countries (90 members are from outside the United States). Worldwide, “PGA TOUR” tournaments are broadcast to 226 countries and territories in 23 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving. In 2018, tournaments across all Tours generated a record of more than \$190 million for local and national charitable organizations, bringing the all-time total to \$2.84 billion.

■URL	: https://www.pgatour.com/
------	---

About “ZOZO CHAMPIONSHIP”

■Name of tournament	: ZOZO CHAMPIONSHIP
■Title sponsor	: ZOZO, Inc.
■Tournament schedule	: From 2019, October 24 th Thursday to October 27 th Sunday
■Golf course	: Accordia Golf Narashino Country Club
■Total amount of prize money	: \$9.75 million dollars (approximately ¥1.1 billion yen /113 yen by the dollar)
■ZOZO CHAMPIONSHIP URL	: https://zozo-championship.com/ (Updates on tournament information such as ticket sales will be

announced on the ZOZO CHAMPIONSHIP website)

【Inquiries regarding this press release】

PGA TOUR ZOZO CHAMPIONSHIP PR E-mail: watanabe@friend-inc.co.jp TEL: 090-3086-9724

【Inquiries regarding the company】

ZOZO, Inc. PR E-mail: pr@zozo.com



ZOZO, Inc. <https://corp.zozo.com/>

Location	WBG Maribu West 16F, Nakase 2-6-1, Mihamaku, Chiba City, Chiba, 261-7116.		
JAPAN			
CEO	Yusaku Maezawa		
Established	May 21st, 1998	Capital stock	1,359,903,000 yen